

2016 LGBT Small Business Champion

Jack Kinley, CEO/Founder
Lab Monkey Communications

Jack Kinley has been an outspoken advocate for the LGBT business community since founding his own company, Lab Monkey Communications, in April 2007. He has been an active member and volunteer with the Atlanta Gay and Lesbian Chamber of Commerce (AGLCC) since 2008.

Through Lab Monkey, Kinley has helped the Chamber rebrand and rebuild its website in 2012 as part of efforts to revive and revitalize the faltering organization. These efforts paid off, making the AGLCC among the strongest up-and-coming affiliates of the National Gay and Lesbian Chamber of Commerce (NGLCC).



After the success of the new branding and website, Kinley joined the AGLCC Board of Directors to lead development of a comprehensive communications strategy to grow membership, boost service to current member, and expand the Chamber's reach in the metro region. In 2015 he accepted the organization's office of Vice President and will become President in May 2016.

The legacy of Kinley's work with the AGLCC will be his efforts to set the organization up for continued long-term success through continued strategic planning, development of a 501c(3) and improved messaging to better reflect the LGBT and allied audiences. These milestones will help cement the AGLC's place in the metro-Atlanta LGBT community by stabilizing the organization and allowing it to more fully embody its mission of "*LGBT advocacy thorough economics.*"

In addition to his tireless work to build and sustain the AGLCC, Kinley supports other LGBT owned businesses by sourcing talented subcontractors through his network of LGBT owned businesses. Lab Monkey, an NGLCC LGBT Certified Business Enterprise, regularly engages other LGBTBE's as Tier 2 subcontractors to help clients maximize their spend in this business category.